



**Coalition of Hematology Oncology Practices of the Southwest  
- 2010 Corporate Membership  
Levels and Privileges**

CHOP corporate membership provides businesses with the opportunity to align themselves with Medical Oncology practices throughout Texas, Oklahoma, New Mexico, and Colorado. Advertisers are able to reach Medical Oncologists and practice decision makers via advertising in society newsletters, websites, and at business, educational and legislative conferences.

**Levels of Corporate Membership:**

<b>NON-Corporate Members:</b>	Spring Exhibit Booth Fees	Full Price (includes 2 reps)
	Fall Exhibit Booth Fees	Full Price (includes 2 reps)

\*\*\*\*\*

Platinum	\$10,000	Spring Exhibit Booth Fees	Free (includes 5 reps)
		Fall Exhibit Booth Fees	Free (includes 5 reps)

**Privileges:**

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Platinum Member on the CHOP Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program and your local representatives' contact information on the CHOP website. Platinum members will have advertising posted on several pages of the website. Platinum members will receive twice as many spots on the rotating ads as the gold members.
- Your organization may send one representative to specially called meetings free of charge (except the payor relations committee meetings which are invitation only). For instance: CHOP physician dinner with a senator, congressman, J4 representative or national community oncology advocate.
  - a. You will be recognized as a Platinum member at such meetings.
- You may send up to 5 representatives and exhibit at the Spring meeting and the Fall meeting free of charge.

Note: Platinum membership does not guarantee your organization a display table. It is your organizations' responsibility to contact the exhibit coordinator in a timely manner.

\*\*\*\*\*

Gold	\$7,500	Spring Exhibit Booth Fees	30% discount (includes 4 reps)
		Fall Exhibit Booth Fees	Free (includes 4 reps)

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Gold Member on the CHOP Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program and your local representatives' contact information on the CHOP website. Gold members will have advertising posted on several pages of the website.
- Your organization may send one representative to specially called meetings for a nominal fee (except the payor relations committee meetings which are invitation only). For instance: CHOP physician dinner with a senator, congressman, J4 representative or national community oncology advocate.
  - a. You will be recognized as a Gold member at such meetings.
- You may send up to 4 representatives and exhibit at the Spring meeting at a prorated fee and exhibit at the Fall meeting free of charge.

Note: Gold membership does not guarantee your organization a display table. It is your organizations' responsibility to contact the exhibit coordinator in a timely manner.

\*\*\*\*\*

Silver	\$5,000	Spring Exhibit Booth Fees	20% discount (includes 3 reps)
		Fall Exhibit Booth Fees	20% discount (includes 3 reps)

This includes the spring and fall meetings only – does not include specially called meetings.

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.

- Recognition as a Silver Member on the CHOP Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization’s main website, a link to your patient assistance program and your local representatives’ contact information on the CHOP website.
- Your organization may send one representative to specially called meetings for a nominal fee (except the payor relations committee meetings which are invitation only). For instance: CHOP physician dinner with a senator, congressman, J4 representative or national community oncology advocate.
  - a. You will be recognized as a Silver member at such meetings
- You may send up to 3 representatives and exhibit at the Spring meeting at a prorated fee and exhibit at the Fall meeting at a prorated fee.

\*\*\*\*\*

Bronze	\$2,500	Spring Exhibit Booth Fees	10% discount (includes 2 reps)
		Fall Exhibit Booth Fees	10% discount (includes 2 reps)

This includes the spring and fall meetings only – does not include specially called meetings.

Privileges:

- Distribution of your organization’s FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Bronze Member on the CHOP Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization’s main website, a link to your patient assistance program on the CHOP website.
- You may send up to 2 representatives and exhibit at the Spring meeting at a prorated fee and exhibit at the Fall meeting at a prorated fee.

\*\*\*\*\*

*NOTE:* Booth fees will be determined by the CHOP board of directors dependent on the type of conference or meeting (educational conference vs. business meeting), caliber of the conference or meeting (CME vs. non-CME) and the total projected costs and total projected income for the conference or meeting.