



TEXAS SOCIETY OF MEDICAL ONCOLOGY

Membership Conference The Driskill ~ Austin, Texas

Shaping the Process, Charting the Future

AGENDA

Thursday, September 9, 2010

5:00 pm – 7:00 pm **Fellows' Posters Display**
7:00 pm – 10:00 pm **Reception and Dinner for TSMO and CHOP Members**

Friday, September 10, 2010

7:00 am – 8:00 am **Registration, Breakfast, Resource Center, Fellows' Posters Display**

7:50 am – 8:00 am **Welcome and Introductions**
Luis Campos, MD
President, *TSMO*

Concurrent Sessions

8:00 am – 9:00 am **Fellow Presentation**
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8:00 am – 9:00 am **CHOP Roundtable Discussion: New Patient Evaluation and Follow-Up**
Kathryn Bradley
Consultant, *Oncology Consultants*

General Sessions

9:00 am – 10:00 am **Taking the Vital Signs of the Hospital-Physician Relationship**
Marc Halley, MBA
President and Chief Executive Officer, *Halley Consulting*

10:00 am – 10:30 am **Break, Resource Center**

10:30 am – 11:30 am **Successful Models for Oncologist-Hospital Collaboration**
Michael L. Blau, Esq.
Foley & Lardner LLP

11:30 am – 12:30 pm	Lunch, Resource Center
12:30 pm – 1:30 pm	Negotiating with Managed Care – Advanced Strategies for Oncology Practices Ron Howrigan President, <i>Fulcrum Strategies</i>
1:30 pm – 2:30 pm	Legislative Update Ted Okon, MBA <i>Community Oncology Alliance</i>
2:30 pm – 3:00 pm	Break, Resource Center
3:00 pm – 4:00 pm	Inside the Private Payer World Allan J. Chernov, MD Medical Director Health Care Quality and Policy <i>Blue Cross Blue Shield of Texas</i>

Agenda subject to change.