



Coalition of Hematology Oncology Practices of the Southwest  
 8805 N 145th E Ave, Ste 203  
 Owasso, OK 74055  
 Phone: 918.274.8374  
 Fax: 918.274.8354  
[www.choptx.org](http://www.choptx.org)

**CHOP**  
**2011 SPRING BUSINESS**  
**SUMMIT**  
**APRIL 8-10**

**HARD ROCK HOTEL &  
 CONVENTION CENTER**



**Don't Gamble  
 With Your Future**



REGISTER AT:

[www.choptx.org](http://www.choptx.org)

Questions: 918-274-8374

Hotel Accommodations  
 Tulsa Hard Rock Hotel &  
 Convention Center  
 Rooms are \$99.00 a night  
 For reservations please call:  
 918-384-7800 or 1-800-760-6700  
**Code: CHOP2011**

The conference area and hotel  
 rooms we have booked  
 are NON-SMOKING



**NO SMOKING**

You will  
 have to request a  
 smoking room if you need one

**TULSA'S HARD ROCK HOTEL &  
 CONVENTION CENTER**

[www.hardrockcasinotulsa.com](http://www.hardrockcasinotulsa.com)

- Live Event & Music
- Golf Course
- 7 Restaurants
- Pool & Hot Tub

# CHOP BUSINESS SUMMIT

Welcome to our conference for TX, OK, NM, CO, AR, LA & MS oncology practices.

We will be in the same Medicare Region later this year and would like to begin working together on common issues.

## Friday April 8

6:00–8:00 pm

Dinner together at the 18<sup>th</sup> Floor Sky Room  
*Exhibitors can begin setting up in Sequoia ballroom on 1<sup>st</sup> floor after 10:15 pm*

## Saturday April 9

6:00 am

*Exhibitor setup*

7:00 – 8:00 am

**Registration/Breakfast**  
in private dining room with exhibitors

8:00 – 8:30 am

**Review of Top 10 oncology drug reimbursement denials**  
Liz Henry, Trailblazer

8:30 – 9:15 am

**Patient Navigation & Meaningful Use**  
Gena Cook, Navigating Cancer

9:15 –10:00 am

**Legislative Update**  
Ted Okon, Community Oncology Alliance

10:00 – 10:15 am

Break with exhibitors

10:15 – 11:00 am

**Medical Home**  
John D Sprandio MD, Delaware County Regional Cancer Center

## Don't Gamble with Your Future!

11:00 am - Noon

**340B Pricing & Hospital Partnerships**  
*(Regulatory/Procedural Perspective and Real World Experience)*  
Keith Hanchey, Navigant Consulting  
Lane Hooton, Cancer Centers of Southwest Oklahoma, CHOP board member

12:00 pm – 1 pm

Lunch

1:00 – 1:30 pm

**Update on State of Health Care from AMA Perspective**  
Barbara McAneny MD, New Mexico Cancer Center, CHOP board member

1:30 – 2:15pm

**Accountable Care Organizations**  
Speaker Invited

2:15 – 2:30 pm

Break with Exhibitors

2:30 – 3:15 pm

**2011 Coding and Reimbursement Update**  
Rise Cleland, Oplinc, WSMOS

3:15 - 4:00 pm

BREAKOUTS  
**Financial Counseling Roundtable**

Or

**Roundtable on Pathways and How They Fit into Payer Initiatives, Medical Homes and ACO's**

4:00 – 4:45 pm

**The Uneasy Oncology Administrator Environment – How to Work Through the Transition**  
Tania Adams MBA, Gulf Region Radiation Oncology Centers/Strategic Health Care Strategies

6:30 – 8:30 pm

Dinner together with speaker  
**Are You on Fire Or Just Plain Burned Out?**  
Dr. Chuck Jackson, OK

## Sunday, April 10th

8:30 – 10 am

**Breakfast together on 18<sup>th</sup> Floor Sky Room**

**REGISTRATION:**  
[www.choptx.org](http://www.choptx.org)

Admission price is \$50 for the first person in a practice and \$25 for each person thereafter with completion of a CHOP application.



Attendees will receive thumb drives of the presentations at registration. You are welcome to bring laptops. There will be free WiFi.

There is a free shuttle to/from Tulsa International Airport and the Hard Rock. Please contact Jodi at 918-274-8374 for details.



COALITION OF HEMATOLOGY ONCOLOGY PRACTICES OF THE SOUTHWEST

8805 N 145th E Ave, Ste 203  
Owasso, OK 74055

Phone: 918.274.8374  
Fax: 918.274.8354  
WWW.CHOPTX.ORG

All meals and breaks on Saturday will be in our private dining room which will have exhibits around the perimeter. No exhibits on Friday or Sunday.