

CHOP BUSINESS SUMMIT  
April 8, 9, 10, 2011  
Hard Rock Hotel & Convention Center  
Tulsa, OK

**Don't Gamble With Your Future**

Friday April 8

6 – 8 pm

Dinner together at the 18<sup>th</sup> Floor Sky Room

*Exhibitors can begin setting up in Sequoia ballroom on 1<sup>st</sup> floor at 2 pm on Friday*

**Art Exhibit display all day Saturday Presented by Lilly Oncology**

**Mr. Barry Russo will be our moderator for the day**

Saturday April 9

6 am

*Exhibitor setup*

7 – 8 am

**Registration/Breakfast** in private dining room with exhibitors

8 – 8:30 am

**Review of Top 10 Oncology Drug Reimbursement Denials**  
Liz Henry, Trailblazer

8:30 – 9:15 am

**HITECH and Meaningful Use:** What it means to patients and their families  
Gena Cook, Navigating Cancer

9:15 – 10:00 am

**Legislative Update**  
Ted Okon, Community Oncology Alliance

10:00 – 10:15 am

Break with exhibitors

10:15 – 11:00 am

**Medical Home**  
John D Sprandio MD, Delaware County Regional Cancer Center

11 - Noon

**340B Pricing & Hospital Partnerships** (Regulatory/Procedural Perspective and Real World Experience)  
Keith Hanchey, Navigant Consulting  
Lane Hooton, Cancer Centers of Southwest Oklahoma, CHOP board member

Noon – 1 pm

Lunch

1:00 – 1:30 pm

**Update on State of Health Care from AMA Perspective**  
Barbara McAneny MD, New Mexico Cancer Center, CHOP board member

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- 1:30 – 2:15pm      **Accountable Care Organizations**  
Warren Skea PhD, PriceWaterhouseCoopers
- 2:15 – 2:30 pm      Break with Exhibitors
- 2:30 – 3:15 pm      **2011 Coding and Reimbursement Update**  
Rise Cleland, OPLINC, Washington State Medical Oncology Society
- 3:15 - 4 pm      BREAKOUTS  
**Financial Counseling Roundtable**  
or  
**Roundtable on Pathways and How They Fit into Payer Initiatives,  
Medical Homes and ACO's**
- 4 – 4:45 pm      **The Uneasy Oncology Administrator Environment – How to Work  
Through the Transition**  
Tania Adams MBA, HealthCare Strategies
- 6:30 – 8:30 pm      Dinner together with speaker  
**Are You on Fire Or Just Plain Burned Out?**  
Dr. Chuck Jackson, Oklahoma

**All meals and breaks on Saturday will be in our private dining room which will  
have exhibits around the perimeter. No exhibits on Friday or Sunday.**

**Sunday, April 10th**

- 8:30 – 10 am      Breakfast together on 18<sup>th</sup> Floor Sky Room